



PROJECT BUDGET

Joint Venture - TM Group Travel Print Co-ops

(Leisure Group Travel, National Tour Association - Courier & Trip Planner, Packaged Travel Insider, Group Tour Magazine, Destinations Magazine)

	State Tourism Funds	Other Funds	Total
PROFESSIONAL SERVICES:			
Account Management	\$150.00 +	\$0.00 =	\$150.00
Account Coordination	\$440.00 +	\$0.00 =	\$440.00
PhotoShop/Illustrator Manipulation	\$300.00 +	\$0.00 =	\$300.00
Copywriting	\$675.00 +	\$0.00 =	\$675.00
Layout & Design	\$225.00 +	\$0.00 =	\$225.00
Proofing & Editing	\$110.00 +	\$0.00 =	\$110.00
Color Lasers	\$40.00 +	\$0.00 =	\$40.00
	\$0.00 +	\$0.00 =	\$0.00
	\$0.00 +	\$0.00 =	\$0.00
	\$0.00 +	\$0.00 =	\$0.00
	\$0.00 +	\$0.00 =	\$0.00
	\$0.00 +	\$0.00 =	\$0.00
	\$0.00 +	\$0.00 =	\$0.00
TOTAL	\$1,940.00	\$0.00	\$1,940.00
MARKETING/ADVERTISING:			
Media Placement	\$3,581.10 +	\$0.00 =	\$3,581.10
	\$0.00 +	\$0.00 =	\$0.00
	\$0.00 +	\$0.00 =	\$0.00
	\$0.00 +	\$0.00 =	\$0.00
TOTAL	\$3,581.10	\$0.00	\$3,581.10
TRAVEL:			
	\$0.00 +	\$0.00 =	\$0.00
	\$0.00 +	\$0.00 =	\$0.00
	\$0.00 +	\$0.00 =	\$0.00
	\$0.00 +	\$0.00 =	\$0.00
TOTAL	\$0.00	\$0.00	\$0.00
OTHER:			
	\$0.00 +	\$0.00 =	\$0.00
	\$0.00 +	\$0.00 =	\$0.00
	\$0.00 +	\$0.00 =	\$0.00
	\$0.00 +	\$0.00 =	\$0.00
TOTAL	\$0.00	\$0.00	\$0.00
PROJECT TOTAL			
	\$5,521.10 +	\$0.00 =	\$5,521.10